



# SUSTAINCERT

USER-CENTRIC IMPACT ASSESSMENT

## User-centric, tech-driven solutions to assess environmental + social impact

SustainCERT helps businesses and investors efficiently and credibly quantify and report on the impacts yielded from a wide range of sustainability interventions, from corporate supply chain improvements and programs to meet net-positive goals to investments in infrastructure, resilience, or broader development outcomes.

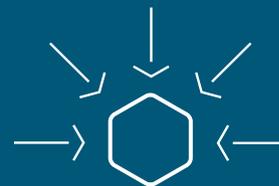
SustainCERT's agile 'user-centric' approach to impact assessment and assurance can flex to a company or investor's specific requirements, driven by technology solutions that streamline processes for greater scalability. This helps maximise the impact of every dollar spent in pursuit of sustainability initiatives to create real, measurable social and economic value.

### AMPLIFY IMPACT



THROUGH AMBITIOUS ACTION INFORMED BY ROBUST STANDARDS

### SIMPLIFY IMPACT



WITH DIGITAL SOLUTIONS THAT REDUCE COMPLEXITY OF MEASURING AND ASSURING IMPACT

## Use SustainCERT for greater credibility:

### CLAIMS FOR IMPACT REPORTING

- GHG footprint reductions
- Zero net deforestation
- Certified SDG Impacts™

### ASSETS FOR IMPACT MONETISATION

- Premiums for sustainable goods and services
- Environmental markets
- Social impact bonds
- Results-based finance



## Impact assessment + assurance for:

- ENVIRONMENTAL MARKETS** — Voluntary and compliance carbon markets – issuance of Gold Standard carbon credits or labelling of sustainable development attributes
- Gold Standard Renewable Energy Labels for iRECs

**SUPPLY CHAIN INVESTMENTS FOR SUSTAINABILITY REPORTING + ATTRIBUTE TRACKING**

- Greenhouse gas (GHG) reductions for improved reporting to CDP and recognition toward Science Based Targets
- Certified SDG impacts for credible internal and external sustainability reporting
- Embedding sustainability attributes, including emission reductions, deforestation-free, water management, or other claims into products and services for brand differentiation and price premiums

**FUND- OR PORTFOLIO-LEVEL DUE DILIGENCE + IMPACT REPORTING OF INVESTMENTS**

- Embedded certification requirements in fund due diligence to reduce transaction costs
- Aggregation of impact assessment and assurance at fund and portfolio levels
- Potential for monetisation (carbon credits, Renewable Energy Certificates, other Certified SDG Impacts for results-based finance)

## Calculation + communication of shared value

SustainCERT translates quantified impact into a common metric of economic value to clearly assess 'return on impact investment.' Data visualisation tools will help users evaluate and communicate about the value their sustainability efforts have delivered in a compelling way. Conformance with major reporting protocols like GRI, CDP and the GHG Protocol enables seamless

integration to reduce the burden of sustainability reporting. And the potential to integrate with initiatives like Data4SDGs or country-specific commitments to the Paris Agreement or the Sustainable Development Goals helps businesses and investors demonstrate their contributions to stakeholders in nations where they operate and the global community at large.

