



SUSTAINCERT
KNOW YOUR IMPACT

JOB DESCRIPTION

HEAD OF RESEARCH AND INNOVATIONS

August 2021



1. ABOUT THE POSITION

Founded in 2018 by Gold Standard and WWF among others, SustainCERT offers simple, tech-driven solutions for verifying impacts in climate protection projects in carbon markets and corporate supply chains. We are the official certification body for Gold Standard for the Global Goals, the most credible and robust standard for measuring, reporting and verifying climate and development impacts. SustainCERT launched the [Value Chain Certification](#) solution late 2018 which has now become the benchmark framework for intervention level Greenhouse Gas (GHG) Scope 3 accounting in corporate agriculture value chains.

Reporting to the Chief Executive Officer, the Head of Research and Innovations will own SustainCERT's ambitious product development roadmap and advisory services activities in close collaboration with all other Department Heads. She/he will have two main responsibilities. She/he will be responsible for the management of the advisory services department providing support to companies on their decarbonisation journeys; and she/he will manage the company's research and innovation department focused on deploying innovative solutions to verify and monetise climate impacts using technology. This is an exciting opportunity for a seasoned sustainability professional with a strong background in climate change innovations to join a high growth, software enabled certification company.

The Head of Research Innovations will manage a team of 7-10 sustainability subject matter experts. She/he will be responsible for the timely delivery of clients' advisory services in close collaboration with the business development team. Advisory services typically include capacity building and feasibility studies that precede the start of a certification trajectory. With the support of the operations team, the Head of Research and Innovations will be accountable for relevant internal processes and reporting requirements.

She/he will also be responsible for strategic innovations including the development of updates to value chain verification requirements, the development of new certification solutions and the design and launch of an emission factor management system. These developments will be managed in a cross-functional way with the support of other departments and under the leadership of the Head of Research and Innovations. The Head of Research and Innovations will drive the formalisation of innovations, product development and market intelligence processes across the company.

The Head of Research and Innovations will provide strategic advice to the Chief Executive Officer on growth areas and new developments, outlining opportunities to expand and refine the existing product offering.

This position is based ideally in Luxembourg, Amsterdam or Switzerland.

2. PRIMARY RESPONSIBILITIES AND TASKS

Management of advisory services activities:



- Understand needs and expectations of clients
- Ensure delivery of advisory services maximises value to client
- Oversee the timely delivery of services (troubleshooting, re-scoping, re-planning as appropriate)
- Ensure excellent customer experience, setting the foundation for expansion and renewal
- Anticipate future client needs (identification of upselling opportunities)
- Maintain in-house systems

Management of research and innovation activities:

- Owner of SustainCERT's ambitious product development plans across carbon markets and corporate value chain solutions
- Formalise product development, innovation and marketing intelligence processes across the company
- Oversee the conceptualisation, development and delivery of new certification and greenhouse gas accounting solutions including:
 - o Emission factor scoring and verification
 - o Emission factor management software
 - o Verification of climate related claims at company and product level
 - o Innovative carbon market solutions
- Drive improvements on existing offerings
- Development of a research agenda in support of the company's strategy
- Support the Value Chain Initiative and other strategic initiatives by providing expert's inputs and overseeing the production of content as required
- Actively contribute to the company's growth through proactive engagement with other Head of Departments and strategic advice to the CEO

3. QUALIFICATIONS

- Minimum 10 years of full-time work experience with an experience in an organization focused on corporate sustainability reporting / climate change / carbon markets / impact verification
- Excellent understanding of corporate climate strategies and reporting needs including Science-based targets, Net-Zero frameworks, carbon neutral requirements
- Excellent understanding of carbon market requirements such as additionality, double-counting, permanence



- Ability to design and implement a research and innovation agenda in support of the company's growth plans
- Track record in hiring and managing subject matter experts, designing and implementing workflow processes, driving accelerated growth
- Ability to think outside the box to drive innovation processes across an organization and propose solutions to complex issues
- Experience in managing co-creation processes with multi-stakeholder initiatives, balancing competing and conflicting interests to drive consensus-based outcomes
- Experience in client facing roles ideally in the sustainability sector
- Excellent communication and interpersonal skills
- Service-oriented and a strong team player
- Excellent analytical and writing skills in English
- Proven working experience regarding organisational and time-management skills, accurate attention to detail; ability to prioritise and multi-task
- Ability to work independently and on own initiative

4. APPLICATION DEADLINE

Please send a cover letter and resume to recruitment@sustain-cert.com .

Candidates selected for a first round interview will be notified by email. Please note that we will not notify you directly if you are not selected for an interview.