



SUSTAINCERT
KNOW YOUR IMPACT

JOB DESCRIPTION

HEAD OF PRODUCT MANAGEMENT

November 2021



The Head of Product Management will own the SustainCert platform product vision and strategy, will ensure cross-functional understanding and coordination and will actively support leadership team on strategy for evolution towards a SaaS business Model.

Come join our team of mission-driven individuals with big ideas, tireless optimism and the belief that our work can change the world.

1. ABOUT SUSTAINCERT

At SustainCERT, we help businesses and investors quantify and report on the social and environmental impacts from a wide range of sustainability interventions. Our role is to provide evidence of progress and ensure climate and sustainability pledges bring real, meaningful impact on the ground.

We leverage technology to drive a digital transformation in our industry and improve the way impacts can be measured, reported and verified. More simplicity, more affordability, more efficiency and always the same level of accuracy and credibility: we are on a mission to mainstream best-practice for the benefit of all – businesses, people and the planet.

Since 2018, SustainCERT has been digitizing and simplifying the process to collect data and to calculate and certify greenhouse gas emissions and removals either for the issuance of carbon offsets under leading standards (e.g Gold Standard) or for companies to track progress against their commitments to reduce their value chain emissions.

We aim to become the leading digital provider of greenhouse gas accounting and certification across carbon markets and corporate value chains. After our recent \$10m equity financing, we now look to add an outstanding Head of Product to our executive team. You will build our B2B SaaS platform together with our CTO and GHG certification experts, and transform SustainCert into a product driven, customer centric organization.

2. ABOUT THE ROLE

We currently offer several tools for the carbon certification process, including data capture and GHG quantification, but also emission factor management along the entire corporate value chain.

Reporting to the CEO, the Head of Product Management will manage :

PRIMARY RESPONSIBILITIES AND TASKS

Your 3 main responsibilities will be to:

1. Own the SustainCERT platform product vision and strategy

- Refine product vision & mission
- Create an agile product strategy, analysing user and market needs
- Prioritise platform capabilities based on business value
- Build Product Intelligence to inform road map & prioritization decisions



2. Ensure cross-functional understanding & coordination

- Be a key driver in our agile product development process and culture
- Foster a delivery-focused, psychologically safe product development environment
- Coordinate development of platform specifications and requirements with relevant business units
- Coordinate closely with engineering to align delivery objectives with product strategy

3. Actively support leadership team on strategy for evolution towards a SaaS business model .

QUALIFICATIONS

- 10+ years of professional experience in product development & management; ideally in SaaS companies; products digitizing complex or bureaucratic processes as certification is a plus.
- Quick learner with a passion for combatting climate change
- Team player with own initiative and the ability to work independently
- Excellent communication skills with an ability to prioritize, negotiate and to persuade diverse internal and external stakeholders

Experience in

- Generating value propositions, using data to measure, analyze and track product performance
- Making customers part of the P&D process; understanding their needs and improving their experience
- Stakeholder management across business units to drive product strategy consensus

YOUR BENEFITS

SustainCERT is a mission driven company powered by a team of leading climate and sustainability experts who believe our work can change the world. We offer flexible working conditions and a psychologically safe environment where everyone is empowered and rewarded to drive change.

This position is eligible to the employee stock options program.

RECRUITMENT PROCESS AND TIMELINE

Please send a cover letter and resume to recruitment@sustain-cert.com, indicating your relevant experience, motivation, and availability. The position will remain open until a suitable candidate is found. Candidates selected for a first-round interview will be notified by email. Please note that we will not notify you directly if you are not selected for an interview.