



SUSTAINCERT
KNOW YOUR IMPACT

JOB DESCRIPTION

MARKET INTELLIGENCE OFFICER

November 2021



The Environmental Markets Intelligence Officer will be in charge of the environmental market research and data analysis to help assess the competing landscape and promising trends.

Come join our team of mission-driven individuals with big ideas, tireless optimism and the belief that our work can change the world.

1. ABOUT SUSTAINCERT

At SustainCERT, we help businesses and investors quantify and report on the social and environmental impacts from a wide range of sustainability interventions. Our role is to provide evidence of progress and ensure climate and sustainability pledges bring real, meaningful impact on the ground.

We leverage technology to drive a digital transformation in our industry and improve the way impacts can be measured, reported and verified. More simplicity, more affordability, more efficiency and always the same level of accuracy and credibility: we are on a mission to mainstream best-practice for the benefit of all – businesses, people and the planet.

2. ABOUT THE POSITION

Reporting to the Head of Research and Innovation, the Environmental Markets Intelligence Officer will play a key role in supporting SustainCert's future growth. He will contribute to the development of an innovation research strategy to ensure long term business viability and will coordinate its implementation in support of the company's ambition to be science and data driven. He will undertake market research and data analysis to help assess the competing landscape, identify promising trends and inform the development of new products and services.

This position is ideally based in a SustainCERT office, either Luxembourg or Amsterdam. Applicants looking to work remotely from Europe or the United States of America will also be considered. Applicants must be authorized to work in one of the aforementioned countries.

3. PRIMARY RESPONSIBILITIES AND TASKS

- Contribute to the development of SustainCERT's Innovation Research Strategy and coordinate its implementation;
- Create and implement company-wide processes to coordinate market intelligence across functions;
- Undertake market research and prepare clear and compelling market intelligence reports in the context of environmental markets, corporate value chain management, and sustainable finance;



- Whenever required, outsource specific research deliverables and oversee their delivery by external providers;
- Conduct competitor and reputation analysis to inform SustainCERT's positioning;
- Prepare articles and opinion pieces for external communications;
- Provide support to advisory services where needed;
- Undertake such other duties as may be reasonably required by the business line head.

4. QUALIFICATIONS

- Minimum 5 years of professional experience in a relevant field
- Expert knowledge in environmental markets (voluntary carbon markets) and climate change reporting frameworks (GHG Protocol, SBTi, etc.)
- Experience in conducting and presenting market research findings to inform decision making
- Strong organisational and project management abilities
- Excellent data analysis skills
- Curious and creative
- Excellent interpersonal and communication skills
- Fluent in English (written and oral)

5. RECRUITMENT PROCESS AND TIMELINE

Please send a cover letter and resume to recruitment@sustain-cert.com, indicating your relevant experience, motivation, and availability. The position will remain open until a suitable candidate is found. Candidates selected for a first-round interview will be notified by email. Please note that we will not notify you directly if you are not selected for an interview.

Salary will be based on experience and include benefits.